

MANAGING HUMAN CAPITAL

HRMT901D

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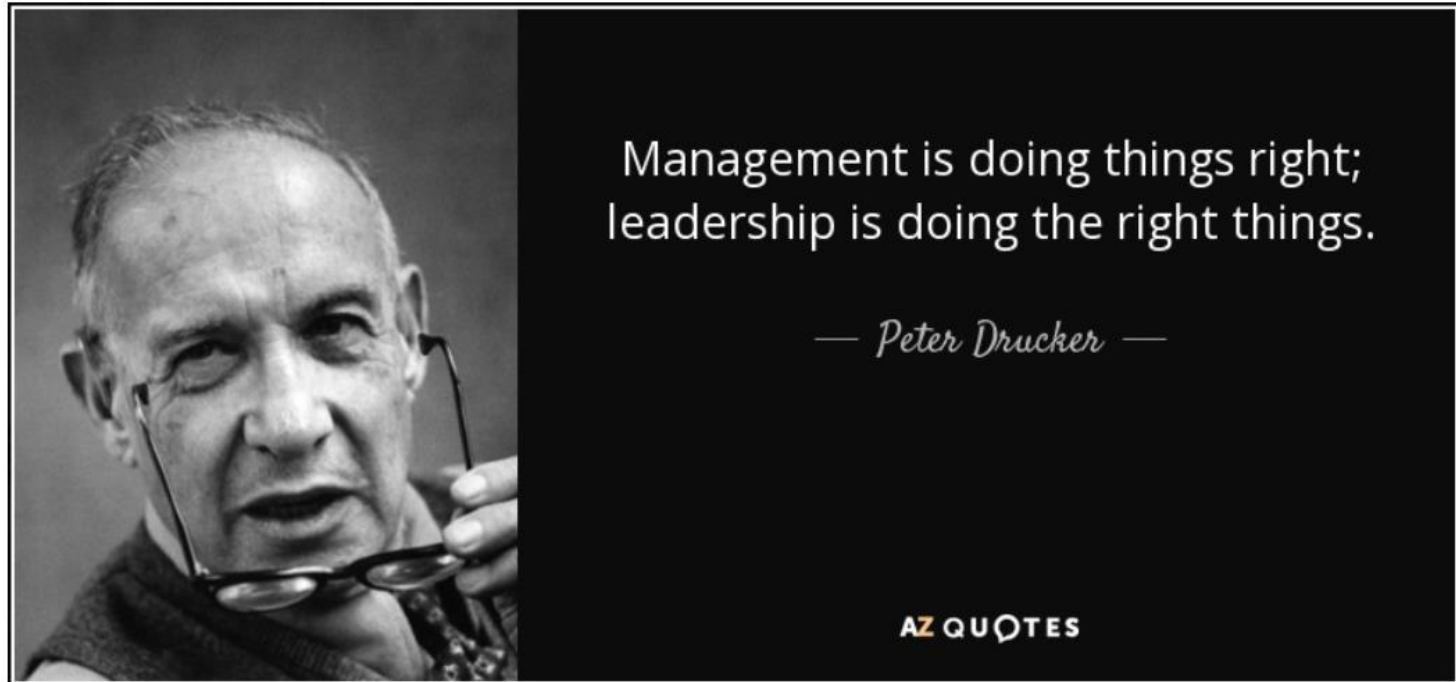
LECTURE

Effective leadership vs
management.

The importance of strong
leadership in organisations



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WHAT IS LEADERSHIP?

WHAT IS MANAGEMENT?



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Divide in 4 groups and research each of the above styles.



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A large red graphic with a diagonal line pattern. It features a central white circle containing a flame icon. The text is arranged in a symmetrical, top-down fashion. At the top, a white box contains the text 'MANAGERS LIGHT A FIRE'. Below this, the text 'UNDER PEOPLE' is centered between two horizontal lines with dots at their ends. The central flame icon is positioned between two more horizontal lines with dots at their ends. Below the icon, the text 'LEADERS' is centered between two horizontal lines with dots at their ends. At the bottom, a white box contains the text 'LIGHT A FIRE IN PEOPLE'. At the very bottom, the name 'Kathy Austin' and the website 'BELEADERLY.COM' are centered.

MANAGERS LIGHT A FIRE

— UNDER PEOPLE —



— LEADERS —

LIGHT A FIRE IN PEOPLE

Kathy Austin
BELEADERLY.COM



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The Differences Between a **BOSS** and a *Leader*

- *Drives others
- *Inspires fear
- *Blames others
- *Says "I"
- *Knows how it's done
- *Depends on authority
- *Uses people
- *Takes credit
- *Commands
- *Says, "Go!"

- *Coaches others
- *Inspires enthusiasm
- *Helps to fix it
- *Says "We"
- *Shows how it's done
- *Depends on goodwill
- *Develops people
- *Gives credit
- *Asks
- *Says, "Let's go!"



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TEST YOUR STYLE...

<https://www.mindtools.com/pages/article/leadership-style-quiz.htm>



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Divide into team and discuss the worst leadership traits you have experienced. Another team divides into teams to discuss the best leadership traits you have experienced.



BRAINSTORM

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Why is it important to have strong leaders in senior management in organizations?



QUESTIONS?

LEADERSHIP VS
MANAGEMENT
