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| 1. **Title of module**
 |
| **Research Methods for Tour Guides** | **REV:** | **C** |
| 1. **Module code**
 |
| **HND5008** |
| 1. **Malta Qualifications Framework (MQF) level**
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| **MQF Level 5** |
| 1. **Module objective**
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| The module will be introducing tour guide students to develop a research proposal related to the tour guide activity, carry out a literature review in relation to the proposal, transform a detailed methodology, and design a research-based activity.Furthermore, the student will be invited to reflect some of one’s findings through a tour which will be a supplement to the entire research carried out. |
| 1. **Learning outcomes**
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| * 1. *Knowledge: – at the end of the module/unit the learner will have been exposed to the following:*
 |
| 1. An overview of the research process from idea to the completion of the long essay.
2. The various research process- the introduction of the subject, researching on the subject through literature review, and methodology.
3. The importance of citation, referencing, and the effects of plagiarism.
4. The introduction of ethics consideration in research studies.
5. The use of questionnaires, visits, and interviews to collect data for the entire purpose of the long essay accomplishment.
6. A reference to ethnography, to epigraphy, in the process of researching, in some instances the students will be able to visit either archives, cemeteries or museums.
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| *5.2 Skills – at the end of the module/unit the learner will have mastered the following skills:* |
| ***Applying knowledge and understanding*** *The learner will be able to:*  |
| 1. Identify an idea, and construct a research question/s.
2. Present data collected and interpret data.
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| *5.2.1 Judgment Skills and Critical Abilities* *The learner will be able to:*  |
| 1. Research through literature both in academic journals and online libraries.
2. Referencing appropriately the literature used in the write up of the long essay.
3. Construct questionnaires or design interviews emanating from the literature review.
4. Carry out a link between literature and monuments.
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| *5.2.2 Additional Module-Specific Communication Skills, if required.**The learner will be able to:*  |
| 1. Present the research project in accordance with the institute’s guidelines.
2. Write the project in the form of a long essay.
3. Carry out a presentation of the entire idea.
4. Carry out the prospective tour supplementary to one’s study.
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| *5.3 Competences: – at the end of the module/unit the learner will have acquired the responsibility and autonomy to:*   |
| 1. Present an idea.
2. Plan and design a research-based activity on the idea.
3. Provide a milestone plan of the research project in a structured manned to convince the examiner of understanding the entire completion process.
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| **6. Hours of total learning for this Module/Unit** |
|  Contact hours: \_\_12\_\_*(Lectures/ seminars/ tutorials/ participation in online forums/ video lectures and other learning activities under the direction and control of an instructor)*  |  Supervised practice hours: \_\_2\_\_*(During these hours the learner is supervised, coached or mentored)* |
|  Self-Study hours: \_\_36\_\_*(Estimated workload of research and study)* | Assessment hours: \_\_\_\_ (*Examinations/ presentations/ group work/ projects/ etc..)* |
| **6.1** Total Number of ECTS/ECVETs of the Module/Unit |
| \_\_2\_\_ ECTS / ECVETs |
|  **6.2 Please explain how this module/unit will be taught**  |
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| **Teaching Method** | **Choose most appropriate (tick)** | **Brief Description** |
| Lecturer Centred | X |  |
| Learner Centred |  |  |
| Content Centred |  |  |
| Practical / Hands-on |  |  |
| Interactive / Participative | X | Visits to places for the collection of data, experiencing ethnography and epigraphy. |

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|  **6.3. Please explain how this module/unit will be assessed**  (ex: presentation 40% and assignment 60%) |
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| **Assignment type** | **Choose most appropriate (tick)** | **Number & percentage** | **Metric** |
| Exam  |  |  | Hours  |
| Presentation |  |  | Minutes  |
| Case Study |  |  | Words |
| Assignment  | 100% | Coursework | Words |
| Portfolio |  |  | N/A |
| Report |  |  | Words |
| Poster |  |  | Minutes |
| Journal |  |  | Words |
| Practical Test  |  |  | Hours  |
| Group Final Project |  |  |  |
| Class Test |  |  |  |
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| **7. Reading list**  |
| **Core reading list**1. Veal, A.J. (2006). Research methods for leisure and tourism. A practical guide. Pearson Education.
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| 1. **Minimum formal qualifications and experience required to teach this module/unit**
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|  N/A |
| **9. Board of Studies - Approval** |
| **Date**  |
| **10. Programme Quality Validation Board - Approval** |
| **Date**  |